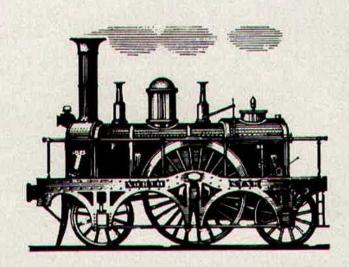


Swindon Town F.C.

GILLINGHAM

THIRD OFFICIAL THE PROGRAMME

Arkells North Star Keg. A name that'll soon be on everyone's lips.



NORTH STAR A NEW KEG BEER FROM ARKELLS



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Secretary R. J. Jefferies
Team Manager D. T. Williams
Commercial Manager G. Drew
Club Medical Officer Dr. J. Nicholas

NEWS&VIEWS

This afternoon we welcome friends of many years standing. Gillingham has often been one of our 'bogey' teams. Several times during recent seasons, we have only just managed to win by the odd goal, although our actual home record against our visitors is very good. The away results however are pretty dismal. Out of a total of thirty-one games played at Priestfield, Swindon has won only three and drawn ten. The League record for matches played is

P W D L F A Pts.

At the County Ground At Gillingham

31 21 6 4 62 20 48 31 3 10 18 23 54 16

The balance of all games played is slightly in our favour. Last season we won our home game on 16th November, 1974 by the only goal scored near the end of the match. We visited Gillingham on 22nd February, 1975, when we had our sights on promotion. Unfortunately, we played well below the form of previous games, and lost 1—3. Gillingham scored first, following a free kick, and John Trollope equalised from the penalty spot. In the second half the home team took command, and scored two further goals.

This was their first season after promotion, and their record was excellent, being on the fringe of the promotion race for most of the season. Their final position was tenth with forty eight points, against Swindon in fourth place with fifty three points.

This also was the first season for Mr. Len Ashurst (late of Sunderland) as Manager, so he obviously made an excellent beginning to his career.

One name however is synonymous with Gillingham, namely Dr. C.S. Grossmark, so many years the Chairman, and crusader for the smaller clubs. As a representative of Division 3 and 4 clubs, he strives valiantly for recognition, and the rights of those clubs.

One wonders what makes men like Dr. Grossmith devote so much time, energy and money in maintaining the game in the face of great difficulties. At the same time it must be remembered that such men and clubs are the backbone of the English League. Good Luck to you Sir, and all your confederates.

Gillingham usually play in blue shirts, and white shorts, but this afternoon, they may appear in quite different colours. This I believe is because of new regulations. There must not be a clash of similar coloured shorts.

Chesterfield, whom we entertained in the first game of the season play in blue shirts and white shorts, but because of the new rule, used a complete change of colour, namely an all yellow strip.

Gillingham lost 0-2 at Bury in the opening game of the season, but they made a splendid start in the League Cup Competition, by winning the first leg at Reading one goal to nil. An excellent result, although we are always sorry to see our near neighbours and friends lose at home.

Talk of the Town

By the Chairman

After the disappointment of losing our opening game, we have seen some spirited displays both home and away. After our home cup-tie with Millwall, when we had a lead of one goal to take to Millwall, few people expected us to increase this lead away from home. The supporters that saw this game in London were delighted by the excellent football played by our lads.

The London Combination team has made an excellent start winning both at Bournemouth and Q.P.R. and also beating Crystal Palace at home. This team, with the exception of the odd senior player, has been composed of youngsters with an average age of 17 and obviously speaks well for the future of our club.

Our Midland Youth games commence on 3rd September away to Birmingham and our first home game is against Derby County on Tuesday, 9th September. These games are played in mid-week usually with a 2.30 p.m. kick-off.

We hope to have a good season in this league because approximately seven of the team will be having Saturday games in the London Combination.

Our new apprentices so far signed this season are Phillip Harris who hails from Whitstable, Kent, Augustine Gilligan, a brother of John from Abingdon, and Richard Brinkworth, a brother of Trevor, who are local boys, and Robert Andrews from Bath.

We held our Annual General Meeting on Tuesday last in the British Rail Dining Hall. The attendance was small, possibly because there was no competition for places on the board. Danny Williams spoke to the shareholders and answered questions, but everybody seemed to accept Danny's word that we were out to play attacking and entertaining football.

One question that was not put publicly, but was voiced to me after the meeting, and in fact the same problem as arisen from letters received, is the problem of identifying our regular supporters who are not season ticket holders.

As you know we are issuing vouchers in our programmes, to be retained in the event of our having an all ticket match in the future. When a family comes to watch our games or anyone that finds if expensive enough without having to and a further 10p for a programme these people will obviously feel badly treated if unable to get a ticket for such a special occassion. This is a problem that we have in mind, but without issuing vouchers to everybody on match days, which by the way, could cost up to forty or fifty pounds a match, we have not been able to come up with an alternative solution that does not involve us with considerable expenditure.

Heres hoping for a good cup draw in the Football League Cup Competition.

TOWN SOUVENIRS

Swindon Town Papermate Pens	6	9p	Bracelets - Small	30p
Swindon Town Ball Point Pens		9p	Pendants - Swindon Town	30p
Satin Scarves	8	Op	Pendants - First Division	33p
Knitted Scarves	£1. 1	5p	Autograph Book	25p
Bob Caps	8	Ор	Comb & Case	20p
Rosettes	1	5p	Key Fob	15p
Pennants.		5p	Sew on patches	30p
Maxi Pennants		5p	Iron ons	15p
Shirt Badges		3р	Swindon Town Rings	35p
1969 League Cup Souvenir Ties	2	25p	First Division Rings	35p
New Club Ties	£1. 6	qOi	Swindon Town Mugs	65p
Players Photographs - Coloured		20p	Swindon Town Tea Pot Stands	55p
Team Photographs - Coloured		QD.	Swindon Town Ashtrays	40p
Shoulder Bags	£2. 0	q00	First Division Lapel Badges	28p
Duffle Bags	€1. 2	200	Action Pens	40p
Ball & Boot Key Rings	2	22p	8 Panel Caps	70p
Pencils		6p	Splash Patches	35p
Rainhoods		5p	Car Stickers	16p
Bracelets - Large	3	33p	Swindon Town Lapel Badges	30p
Swindon Town Button Badges	1	2p		

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The Town Focus On JOE BUTLER

Birthplace:

Cowgate, Newcastle.

Height:

5'6%"

Married:

Yes

Wife's name:

Ann

Children:

Yes

Childrens' Names: Neil and Joanna

Previous Clubs: Newcastle United

Favourite Players:

Johan Cruyff, Denis Law,

Di Stefano, J. Greaves.

Favourite Team:

The old Real Madrid.

Most difficult opponent:

John Giles

Most memorable match:

League Cup Final

Biggest dissapointment:

Relegation

Biggest football thrill:

League Cup and

promotion.

Favourite Food:

Mince and dumplings

Favourite T.V. Shows: Morecombe & Wise,

Monty Python.

Favourite Singer:

Barbra Streisand, Jack Jones.

Favourite Actress:

Sophia Loren.

Pet Likes:

Winning.

Pet Dislikes:

Losing and injuries.

Biggest influence on

career:

Greenhalgh

Jimmy

If not a footballer, what

would you like to be:

Professional Golfer.

Which person would

you most like to meet:

Jack Nicklaus.



JOE BUTLER'S SPONSORS ARE:-

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Mr. B. Dean, 123 Bourne Rd., Moredon.

Track Suit:-

Mr. H. Lewis, 31 Whiteman St., Swindon.

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RON HILLYARD (Goalkeeper). Ron hasn't missed a match since joining Gillingham from York City during the summer of 1974 and today he hopes to make his 49 consecutive League appearance for them. He began as a York City amateur, making his League debut for the club'in 1969/70. He became a requilar first-teamer the following season but, when he lost his place, he went to Hartlepool on loan in January 1972, remaining there for the remainder of that season. Two seasons ago he served both Bury and Brighton on loan. League record: York City 61 aps.; Hartlepool (Loan) 23 aps.; Bury (loan) nil aps.; Brighton (loan) nil aps.; Gillingham 48 aps.

DAVID SHIPPERLEY (Defender). An injury kept David on the sidelines for the opening games of the new season — a big disappointment for him as he so effectively established himself in the back four last season. He learned his game with Charlton, making his first League appearance against Leicester in September 1970. For two seasons he was their regular centre-back but, when losing his place, he went for a few weeks to Plymouth in 1973/74. Gillingham signed him at the end of that season. League record: Charlton 92(8) aps., 8 gfs.; Plymouth (loan) 1 ap.; Gillingham 37 aps., 3 gfs.

GRAHAM KNIGHT (Midfield/or defender). Graham, a Gills' fan all his life, joined the club as an apprentice in October 1968 and it was in April 1971 that he got his first taste of League football when called on as substitute against Bristol Rovers. His fortunes have swayed considerably and, while he has enjoyed several very long runs in the senior side, he was not in the team which opened the new season. League record: Gillingham 116(12) aps,. 5 gls.

DICK TYDEMAN (Midfield). Dick was only 15 when he played in Gillingham's reserve team. He got his chance in the League eleven two years later (1960) and has since been in the side without a break apart from injuries.

League record: Gillingham 234 (2) aps,.

12 gls.

ALAN WILKS (Striker). Alan is back in the side this season, hoping to get back on the goals trail. He still holds the competition record in the League Cup with a give-goal hit for Q.P.R. against Oxford a few years back. Alan started with Chelsea but didn't get into their League team. Moving to Q.P.R. in 1966, he soon got his chance though he was unable to make a regular niche for himself — inspite of his record breaking hit. Gillingham signed him in 1971. League record: Chelsea nil aps.; Q.P.R. 45(5) aps., 14 gls.; Gillingham 133(9) aps., 29 gls.

DAVE WILTSHIRE (Defender). Dave developed in Gillingham's junior sides and made his first League appearance as substitute at Stockport in March 1974. Following further appearances as substitute, and one or two full games, Dave took over the right-back spot last October and held his place for the remainder of the season. League record: Gillingham 34 (4) aps.; 1 gl.

back in defence season t Shipper of Leag one-tim bow in four yea when he Lincoln 105 (5)

KENNY

GILLINGHAM



Back Row (L to H)

Peter Feely, Kenny Hill, Dave Shipperley, Ron Alan Wilks, Dave Wiltshire.

Front Row (L to R)

Len Ashurst (Manager), Graham Knight, Neil O Dick Tydeman, Allan Gauden, Tony Toms (Tra

ALLAN GAUDEN (Striker). Allan Joined Gillingham from Hartlepool midway through last season after spending his entire career with northern clubs. His professional career opened with Sunderland in the mid sixties but it was after moving to Darlington in 1968 that he began to make a name for himself as a striker, leading their scorers in his first campaign. He transferred to Grimsby in 1972, then joined Hartlepool during the 1973 close-season. He was their top scorer in his first season with the club. League record: Sunderland 40(3) aps. 6 gls. Darlington 125(3) aps. 38 gls.; Grimsby 54(1) aps., 12 gls.; Hartlepool 63 aps., 15 gls.; Gillingham 25 aps., 2 gls.

remarka from Fu twice on ten goal include ended u goals. F appeara but the nominal gave hir signed f when he record: mouth Gillingh Dave r sides rance as n 1974. Is subes, Dave st Octomainder

KENNY HILL (Defender). Kenny was back in the side at the middle of the defence for the opening games this season because of an injury to Dave Shipperley. But Kenny has a great deal of League experience to his credit. A one-time Gills' apprentice, he made his bow in 1971 and held a regular place for four years until dropping out last season when he spent a short spell on loan to Lincoln. League record: Gillingham 105 (5) aps,, 6 gls,. Lincoln (loan) 1 aps.

DAVID GALVIN (Defender). David is now in his seventh season with the Gills, whom he joined — originally on loan — from Wolves in October 1969. He didn't get many opportunities in the Wolves' senior team but he has been a permanent figure in Gillingham's defence since moving south.

League record: Wolves 5 aps,; Gillingham 176 (5) aps, 12 gls.

GILLINGHAM



eely, Kenny Hill, Dave Shipperley, Ron Hillyard, Dave Galvin, lilks, Dave Wiltshire.

hurst (Manager), Graham Knight, Neil O'Donnell, Damien Richardson, ydeman, Allan Gauden, Tony Toms (Trainer/Coach).

PETER FEELY (Striker). Peter made a remarkable start after joining Gillingham from Fulham last season. He scored twice on his debut at Colchester and hit ten goals in his first nine games! This included a hat-trick against Halifax. He ended up second highest scorer with 16 goals. Peter made one or two First Div. appearances with his first club Chelsea but they sold him to Bournemouth for a nominal £1,000 in 1973. Bournemouth gave him a free transfer in 1974 when he signed for Fulham who picked up £6,000 when he moved on to the Gills. League record: Chelsea 4(1) aps., 2 gls.; Bournemouth 8(1) aps., 2 gls.; Fulham nil aps.; Gillingham 28 aps., 16 gls.

GEORGE LEY (Defender). George started out as a winger with Arsenal but it was after transferring to Exeter in 1963 that he switched to a defensive role and began playing regularly in League soccer. Portsmouth signed him in 1967 and he starred in their back four for five seasons until moving on to Brighton. George signed for Gillingham at the beginning of last season. League record: Arsenal nil aps.; Exeter 91 aps., 7 gls.; Portsmouth 183(1) aps., 10 gls.; Brighton 47 aps.; Gillingham 44 aps., 2 gls.

GEORGE JACKS (Midfield). George has been playing League football for the best part of ten years since getting his initial chance with Queen's Park Rangers in 1965. During the summer of that year he moved to London rivals Millwall and, for five years, enjoyed a highly successful spell with the Lions. Gillingham signed him in 1972 and he has now played some 150 senior games for the club. League record: Queen's Park Rangers 1 ap., Millwall 143 (7) aps., 5 gls.; Gillingham 130 aps., 17 gls.

NEIL O'DONNELL (Midfield). Neil has not played in the Gills' League team this season, though he was nominated as substitute against Grimsby last week. He served his apprenticeship with Norwich and, though he enjoyed one good season in 1968/69, he was not able otherwise to gain a regular first-team place so he was pleased to make a fresh start with Gillingham last season. League record: Norwich 31(19) aps,. 2 gls.; Gillingham 17(5) aps.

DAMIEN RICHARDSON (Striker).
Damien topped Gillingham's scoring list with 21 goals last season — the second time in three seasons that he has achieved that distinction. He was their top marksman with 14 in his 1972/73 debut season, the following term coming second to Brian Yeo even though he hit 19. Damien is now Gillingham's penalty taker. Seven of his goals last season came from the spot, including one remarkable late run when he converted penalties in four consecutive games. He showed he has lost none of his touch when hitting one of the Gills goals against Grimsby last weekend from the spot. League Record: Gillingham 118 aps,. 51 gls.

Third Division Scene by Tony Pullein

What a tremendous start by Crystal Palace youngster David Kemp — he scored four goals in his first three games of the season! Kemp, whose only previous League game had been on the final day of last season scored one against Chester, two against Colchester in the League Cup before hitting the winner at Chesterfield last Saturday.

A great start, too, for Port Vale's Mike Cullerton though, for him, it is second time around. He was a Port Vale player in'the 'sixties, topping their scoring list in 1966/67, and he later played on loan to Chester. Vale released him in 1970 and he went non-League.

Last season Cullerton was top scorer in the Northern Premier League with 30 goals for Stafford Rangers and, during the summer, Vale re-signed him for £5,000. Mike scored a hattrick against Hereford and then scored the equaliser against Preston last weekend to make him the Third Division's joint top-scorer.

Leading Scorers:

	_eague L	eague Cup	lotai
Cullerton (P.Vale)	1	3	4
Kemp (C.Palace)	2	2	4
Treacey (Preston)	3	1-	4
McDonald (Mansfield	1) 1	2	3
Martin (Brighton)	3		3
Prendegast (Sheff.We	d) 2	1	3

Kemp, Ray Treacy and Mike Prendergast were the only Third Division players to score in each of their clubs' opening three games of the new season.

Crystal Palace, who won their first three League and Cup games, seem certain once again to be the leading crowd-drawers though their opening crowd was well below last season's average of 17,273. They could be challenged by Sheffield Wednesday if they do well.

With every club having played one home League game by last Saturday, this is how crowds compared with last season. Only five clubs are showing an increase, even on last year's average:

			Average	Plus
		1975/75	1974/75	Minus
1.	C. Palace	13,098	17,273	
2.	Sheffield Wed.	10,326	13,453	80
3.	Brighton	10,138	11,750	
4.	SWINDON	7,675	8,280	*****
5.	Peterborough	7.174	8.446	
6.	Mansfield	6,951	7,203	
7.	Millwall	6,784	8,582	
8.	Southend	6,775	6,654	+
9.	Cardiff	6.664	9,143	
10.	Preston	6,324	9,567	
11.	Grimsby	6,283	5,962	+
12.	Hereford	6,219	7,230	
13.	Chesterfield	5,386	4,614	+.
14.	Walsall	5,146	6,268	
15.	Chester	4,781	4,744	+
16.	Shrewsbury	4,473	4,124	+
17.	Gillingham	4,407	7,331	
18.	Port Vale	4,282	4,346	
19.	Bury	3,932	5,527	* 5 F
20.	Rotherham	3,825	5,487	
21.	Colchester	3,333	5,129	-
	Wrexham	3,315	4,376	No.
23.	Aldershot	3,221	4,384	

We should like to hear from any Business Man who is anxious to bring his products to the notice of many thousands of people every other Saturday.

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THREE

VOUCHER 1975

FOR THE RECORD

Division 3 - 16th August, 1975

SWINDON TOWN - 0

Barron, McLaughlin, Trollope, Hubbard, Burrows, Prophett, Moss, Stroud, Eastoe, Jenkins Anderson, Butler (s)

CHESTERFIELD - 1 (own goal)
Tingay, Holmes, Burton, McEwan, Hunter,
Barber, Bellamy, Moss, Darling, Bentley, Fern,
Shanahan (s)

FOOTBALL COMBINATION - 16th August

A.F.C. BOURNEMOUTH - 0 SWINDON TOWN - 1 (Dixon)

Allan, Dixon, Tanner, Chalklin, Thompson, Harris, Gilligan, Brinkworth, T, Syrett, Farr, Gardner, Brinkworth, R, (s)

F.L. CUP - 1st Leg - 18th August 1975

SWINDON TOWN — 2 (Stroud, Trollope - pen)
Barron, McLaughlin, Trollope, Hubbard,
Burrows, Prophett, Moss, Stroud, Eastoe, Jenkins,
Anderson, Butler (s)

MILLWALL — 1 (Summerill)
Goddard, Evans, Moore, Brisley, Titchener,
Hazell, Fairbrother, Welsh, Summerill, Saul,
Savage.

FOOTBALL COMBINATION - 19th August

SWINDON TOWN - 3 (Gilligan 2, Farr 1)
Allan, Dixon, Tanner, Gilligan, Broom, Thompson, Brinkworth, T, Farr, Syrett, Chalklin,
Gardner, Brinkworth R (s)

CRYSTAL PALACE - 1 (Hinchelwood)

FOOTBALL COMBINATION - 23rd August.

SWINDON TOWN - 0

Allan, Hooman, Tanner, Broom, Thompson, Chalklin, Gilligan, Brinkworth T, Brinkworth R, Farr, Gardner, Harris.

PLYMOUTH ARGYLE 2 (Foster, Satterley)

DIVISION 3 - 23rd August 1975

WALSALL 1 (Buckley)

Keams, Fry, Harrison, Atthey, Robinson, Caswell, Dennehy, Andrews, Wright, Buckley, Taylor.

SWINDON TOWN - 1 (Eastoe)
Barron, Dixon, Trollope, Hubbard, Burrows,
Butler, McLaughlin, Stroud, Eastoe, Syrett
Anderson, Jenkins (s).

F.L. CUP - 2nd Leg - 25th August 1975.

MILLWALL - 0

Goddard, Evans, Jones, Brisley, Kitchener, Hazell, Hill, Welsh, Summerill, Saul, Salvage, Moore (s)

SWINDON TOWN — 1 (Moss - pen).
Barron, Dixon, Trollope, Hubbard, Stroud,
Prophett, Moss, McLaughlin, Eastoe, Butler,
Anderson, Jenkins (s).

Len Ashurst (Gillingham's Manager)

Len Ashurst left Hartlepool to take over as Gillingham's manager last season, shortly after the club had gained promotion from the Fourth Division. So he can be pleased with his achievement in taking them into tenth position in Division Three last season.

It was in March 1971 that he first stepped into the precarious occupation of soccer management, when he joined Hartlepool as playermanager. They were almost certainly doomed to apply for re-election at the time and he had the job of rebuilding the club quickly.

But he's never had things easy. As a boy he used to practice his soccer on a tip close to his home near Liverpool. He played for the Liverpool Boys' team which won the English Schools

trophy in 1953. He joined Liverpool's groundstaff, won seven England youth caps and, after being offered a professional contract, he was shocked to be told the club didn't want him.

For a while he played for Prescot Cables but when he was 18 Sunderland signed him as a part-time professional. He made his League debut against Ipswich in September 1958 and for the next ten years he was a regular member of the team.

He played for the England under-23 side against West Germany in 1961 and when he finally left Sunderland he looked back on over 400 first-team appearances for them.

Swindon Town Fixture List

		DIVISION 3					FOOTBALL COMBINATION	
DATE 1975		OPPONENTS		RESULTS A	DATE 1975		OPPONENTS	RESUL
Aug.	16	Chesterfield	н	0 1	Aug.	16	Bournemouth A	1
	19	League Cup 1 Millwall	H	2 1	2.1.0	19	Crystal Palace H	3
	23	Walsall	A	1 1		23	Plymouth Argyle H	0
	27	League Cup 1 Millwall	A	1 0		26	Queens Park Rangers A	The same
	30	Gillingham	H			30	Norwich City A	1.7
pt.	6	Shrewsbury Town	A	A STATE OF THE STA	Sept.	6	Chelsea H	100
	10	League Cup 2				13	Oxford United A	
	13	Sheffield Wednesday	н			20	Reading H	Service when
	20	Port Vale	A			23	Fulham H	
	24	Hereford United	A			30	Birmingham City A	100
	27	Colchester United	Ĥ	ALL STREET	Oct	4	West Ham United H	
ct.	4	Rotherham United	A	Talled and the same		11	Luton Town A	
	8	League Cup 3				18	Southampton A	IV. D
	11	Halifax Town	н			21	Fulham A	
	18	Wrexham	A			25	Ipswich Town A	
	21	Bury	A		Nov.	1	Orient H	
	25	Grimsby Town	H			12	Cardiff City A	
	31	Southend United	A			15	Tottenham Hotspur H	
lov.	4	Crystal Palace	Ĥ			22	Southampton H	
ov.	8	Preston North End	H			29	Leicester City A	
	12	League Cup 4			Dec.	6	Bristol City H	
	15	Peterborough United	A	The state of the s	Dec.	13	Plymouth Argyle A	
	22	F.A. Cup 1	~			20	A.F.C. Bournemouth H	
	29	Brighton & Hove Albion	-			27	Bristol Rovers H	
ec.	3		Н		1976	21	Dilatri Hovers	
ec.		League Cup 5				3	Arsenal A	
	6	Mansfield Town	A		Jan.	10	Oxford United H	1
	13	FA Cup 2				17		
	20	Chester	A	-			Chelsea A Norwich City H	
	26	Cardiff City	H			24		-
070	27	Millwall	Α			31	Crystal Palace A Queens Park Rangers H	In the last
976		an an annual and	TWO IS		Feb.	7		-
an.	3	Aldershot	Н			14	Cardiff City H Tottenham Hotspur A	-
	10	Gillingham	A	-		28		The same of the sa
	14	League Cup S.F.			200		The state of the s	1
	17	Port Vale	H		Mar.	6	Orient A	-
	21	League Cup S.F.	180			13	Luton Town H	_
	24	Sheffield Wednesday	A	The state of the s		20	Leicester City H	N. Commission
estate.	31	Bury	H		Waterstone	27	Bristol City A	No.
eb.	7	Crystal Palace	A		Apr.	3	Birmingham City H	
	14	Preston North End	Α			14	Reading A	-
	21	Peterborough United	Н	-		17	Arsenal	-
	24	Hereford United	H	-		20	Bristol Rovers A	_
	28	Grimsby Town	A			24	West Ham United A	
Aar.	6	Southend United	Н	TO THE REAL PROPERTY.		35.1%		
	9	Rotherham United	Н					
	13	Halifax Town	A		HOM	EAT	TENDANCES	
	16	Wrexham	H			6 1		League
	20	Brighton & Hove Albion	A		Carte Street Street			
	27	Mansfield Town	Н		Oppo	nent	s Attendances	Average
	30	Chester	H		01		7675	7675
pr.	3	Chesterfield	A	I THE PARTY OF	Chest	To the Gold		1015
1743	6	Colchester United	A		Millw	all (I	C.) 6149	
	10	Shrewsbury Town	H	The state of the state of			THE RESERVE THE PARTY OF THE PA	
	14	Aldershot	A		Jakes .	25/07	1991 1991 1991 1991 1991 1991 1991 199	UNIVERSE STATE OF THE STATE OF
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We shall be most grateful to hear from supporters who would like to help the Club by donating a football.

Danny's Desk

Since I wrote my last notes we have drawn away in the league at Walsall and won away in the second leg of the League Cup Competition at Millwall. What a game that was. The lads played so well that even the supporters of the opposition applauded them. And what about the reserve side. The defeat of Crystal Palace was real cracking entertainment as the very few supporters present will testify. We now have eleven apprentices on our staff and these lads will shoulder the responsibility of both the Football Combination and Midland Youth Leagues. I hope you will give them every encouragement throughout the season.

I wonder if I might impose upon your generosity once again. We already have eleven kind folk willing to provide a match ball for this season but we do need a few more donors for later in the season. If you feel you can help us in this way please let me or the Secretary know — we shall be pleased to hear from you.

Whilst I have my begging hat on, may I say a few words to the business men amongst you.

Because of a tightening in their advertising budget, Texaco have withdrawn their support from our Clubs, and a great loss financially it is to us. In consequence we have a number of advertising sites to let around the ground so if you are interested in bringing your Company to the notice of many thousands of people every other Saturday, and often mid-week too, please come to see us.

I expect many of you are wondering when you are going to see the next edition of Fan Fare and it is my sad duty to tell you that, because of the financial burden the publication placed upon us, we have been forced to discontinue it at least until our furtunes improve. I am sure that very many of you found the newspaper of great interest but, with the ever increasing cost of newsprint, coupled with lack of support for our appeals for advertisers, we were compelled to cease publication.

In conclusion, may I thank you all for coming and I hope we all have an entertaining afternoon.



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Referee:

Mr. A. Hughes (West Kirby, Wirral)

Linesmen:

Red Flag: Mr. L.A. Fricker (Whitechurch, Bristol) Yellow Flag: Mr. A.J. Ellis, (St. Thomas, Exeter).

ALLAN HUGHES (West Kirby). Appointed to the full list for this season after serving on the Supplementary List and the League line. Began refereeing in a Liverpool Junior League and then the Lancs.Combination. Refereed the 1968 Wales v. Scotland schools international and has had line appointments for a European Cup Winners Cup semi-final (last season), an F.A. Amateur Cup Final and one of last season's League Cup semi-finals. The Headmaster of a primary school he is married with two sons and his hobbies include playing tennis, golf, badminton and photography.

SWINDON R.

CHELSEA

SATURDAY, SEPT. 6th

Key of the board

- **Brighton v Cardiff**
- B **Bury v Aldershot**
- C Crystal Palace v Colchester
- D Grimsby v Shrewsbury
- E Halifax v Walsall
- Hereford v Sheffield Wednesday
- G Peterborough v Port Vale
- H Preston N.E. v Millwall
- Southend v Rotherham
- Wrexham v Chesterfield
- K Aston Villa v Coventry **Everton v Derby**
- M Leicester v Liverpool
- N Manchester City v Newcastle
- 0 Q.P.R. v West Ham United
- P Stoke v Manchester United a
- Tottenham H. v Norwich R Wolverhampton v Arsenal
- S **Bristol City v Bristol Rovers**
- т Luton v Chelsea